



STALLHOLDER INFO and TERMS & CONDITIONS

What kind of stalls are suited to MarchFest?

The Nelson region is increasingly gaining recognition for its 'slow food' cuisine. (The Slow Food movement began in Italy as a reaction against 'fast food'. It aims to preserve the cultural cuisine within an eco-region.) Our region's abundance of fruit and vegetables provide all the ingredients of a healthy diet and Nelson is especially famous for its seafood, whether it be freshly-caught scallops, whitebait, chowder, garlic mussels or good old Kiwi fish 'n' chips. On the beverage front, there are numerous local wineries, including some organic vineyards. Local berries provide the raw material for natural juices, real fruit ice cream, smoothies and slushies, and Nelson is also the espresso capital of New Zealand!

We hope that gives a flavour of the kind of stalls we are after. If hot chips and burgers are your speciality you probably won't get a stall at Marchfest. It goes without saying that food products high in sugar, salt, preservatives and food colouring are not encouraged.

Audience - MarchFest is projecting an attendance base of between 1500-2000 customers. We aim to provide festivalgoers with a wide range of cuisine, offering affordable products of a high standard.

Event: MarchFest Craft Beer & Music Festival
Promoter: Marchfest Ltd
Contacts: Mic Dover 021 178 5675, Eelco A Boswijk 027 416 3452
Stallholders Manager: Andy Williams 027 2205 111 or nelsonfoodies@gmail.com
Event Venue: Founders Heritage Park, 87 Atawhai Drive, Nelson.
Date: Sat April 17th 2010
Time: Midday to 9.30pm

Site access times for set up: Fri 4pm – 8pm, Sat morning: 7am to 10.30am.
All Stallholders must be set up for trading **no later than 11.00am on the day of the event.**

Access to Founders Park for stallholders is via North Road through the north gates. Event passes will be available for collection from Andy Williams when you arrive. All stallholders will receive two access passes. If you have ordered extra passes these will be waiting for you. Once you have set up your stall you must remove your vehicle from the park (unless it is an integral part of your stall).

Stands available - MarchFest has 14 stands available (see site plan). We can supply 1 trestle table if required (no charge) and power (\$10 a day). If the weather is bad it is the responsibility of stallholders to provide gazebos, tents and other weather protection items for themselves and (if possible) your customers.

Event passes - All stallholders will receive two laminated access passes, which will give full access rights to Marchfest but not a souvenir glass. Plastic glasses are available at the bar for stallholders. If more than two staff need access, please indicate your requirements on the application form.

Insurance, Health & Safety and the Environment

Stallholders must have their own product insurance cover. MarchFest Ltd is not responsible for loss, theft or breakage. Stallholders are responsible for operating a safe place of trade, keeping thoroughfares behind and in front of the stalls free from rubbish and products at all times. Food traders cooking with cooking appliances must provide current fire extinguishers and material to protect the ground surface beneath those appliances from spillage.

Sustainability

Please see the stallholders section of the Marchfest website for our sustainability policies and further information. This year, we will be insisting that stallholders make a firm declaration that their food/drink containers and other packaging is 100% recyclable or made of 100% recycled materials.

Banned are aluminium foil wrap, plastic plates and cutlery, polystyrene cups and clamshell containers, Tetra Pak (waxy cardboard fruit juice containers) and anything non-recyclable.